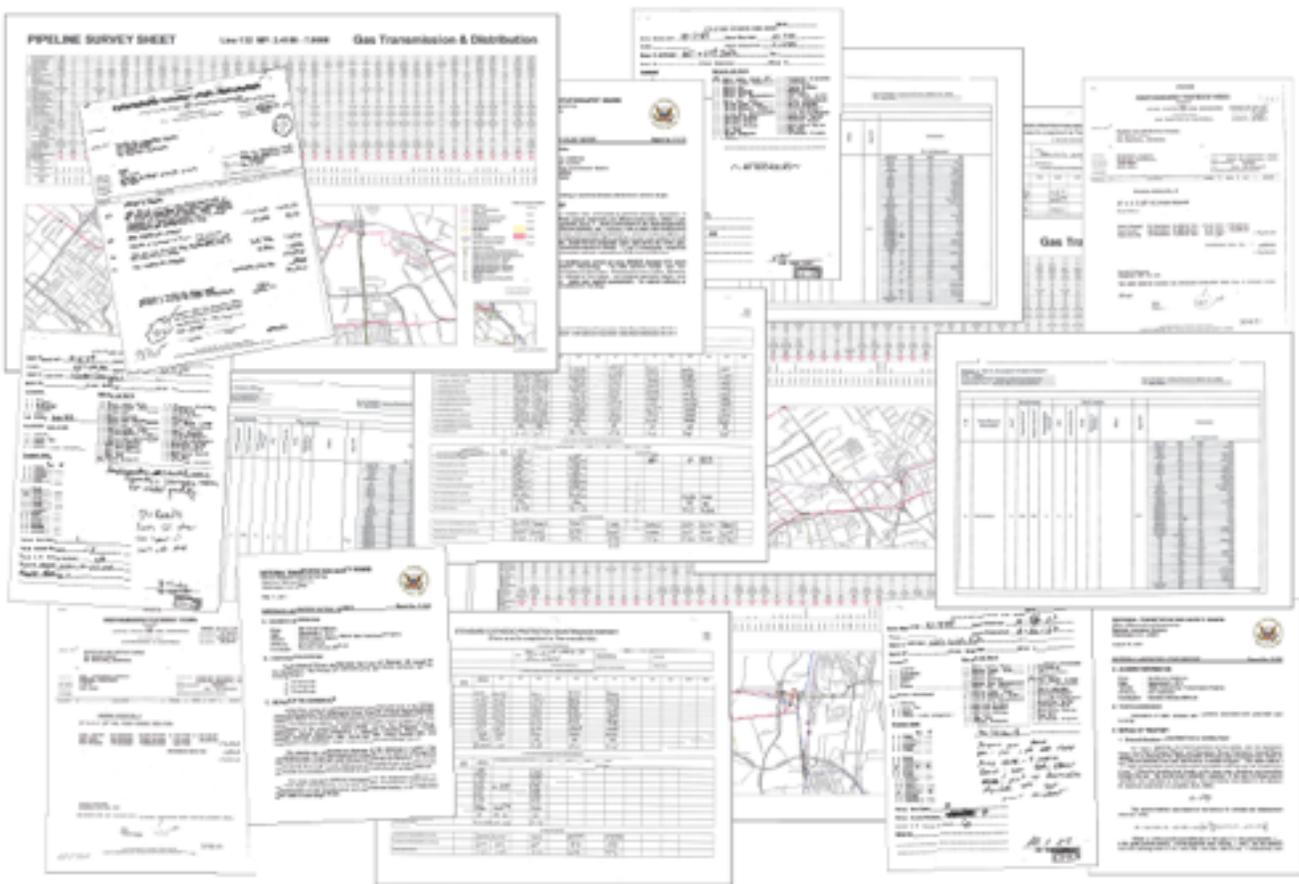


## About Visual Classification

Visual classification is the only technology that classifies both electronic and scanned documents regardless of the amount or quality of text associated with them.

From the user perspective, visual classification is extremely easy to understand and work with. Once documents are collected, visual classification groups documents based on their appearance. This normalizes documents regardless of the types of files holding the content. The Word document that was saved to PDF will be grouped with that PDF and with the TIF that was made from scanning a paper copy of either document.

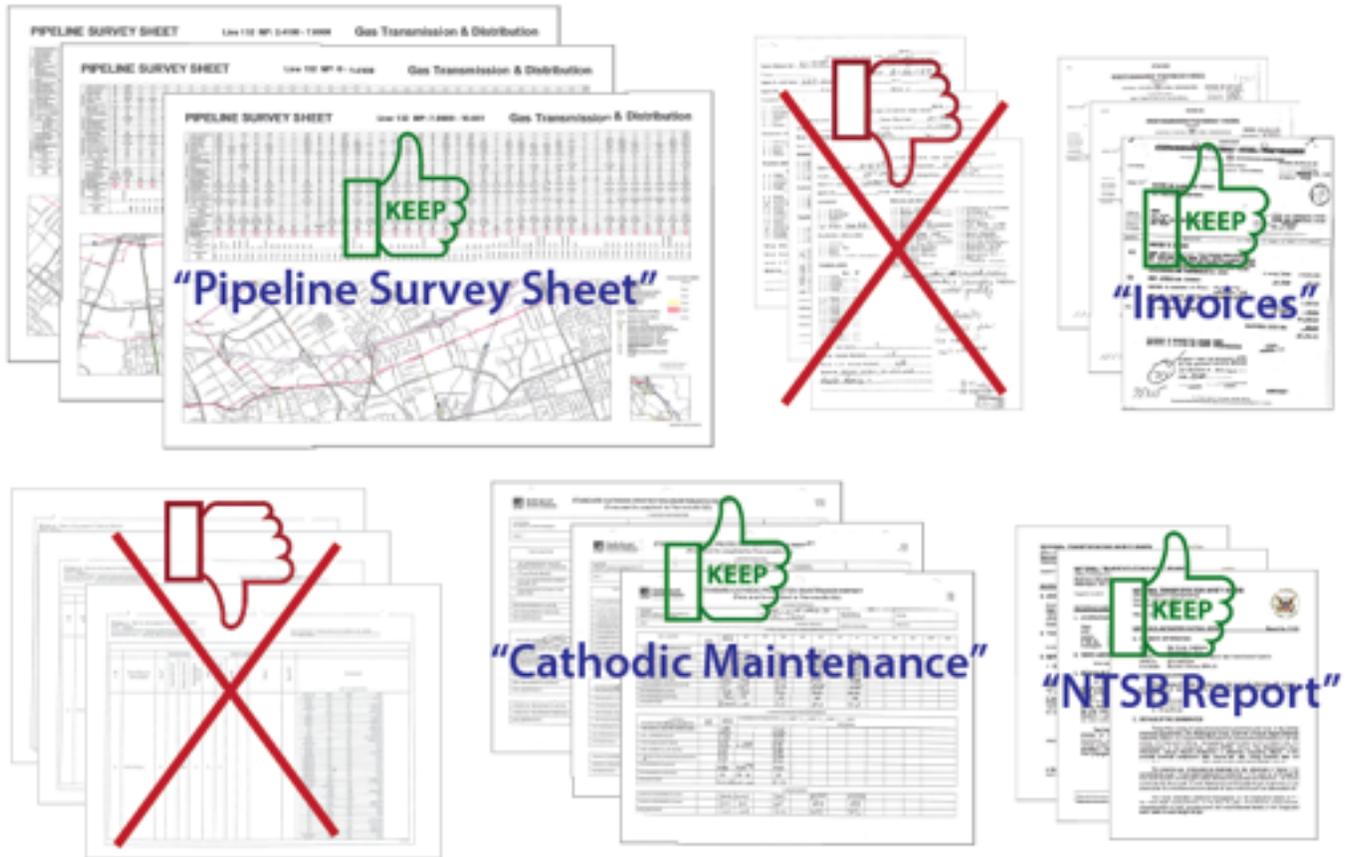
The grouping is automatic, there are no rules to write up front, no exemplars to select, no seed sets to try to tune. This is what a collection of documents might look like before visual classification is applied – no order and no way to classify the documents:



Files Before Visual Classification

BeyondReview is a data-driven discovery services company that uses visual classification technology and expert review attorneys to deliver end-to-end discovery with power, precision and speed.

When the initial results of visual classification are presented to the client, the groups are arranged according to the number of documents in each grouping. Reviewing the first group impacts the most documents. Based on reviewing one or two documents per group, the reviewer is able to determine (a) should the documents in the group be retained, and (b) if they should be retained, what document-type label to associate with the group.



Files After Visual Classification

By easily eliminating groups that have no business or regulatory value, content collections can be dramatically reduced. Groups that remain can have granular retention policies applied, be kept under appropriate access restrictions, and can be assigned business unit owners. Plus of course, the document-type labels can greatly assist users trying to find specific documents.

## Learn More. Today.

Founded in 2011 as DW Legal and based in Houston, TX, BeyondReview is a data-driven discovery services company that uses visual classification technology and expert review attorneys to deliver end-to-end discovery with power, precision and speed.

To learn more about BeyondReview, visit [BeyondReview.US](http://BeyondReview.US) and connect with us on Twitter ([@BeyondReview](https://twitter.com/BeyondReview)) and [LinkedIn](https://www.linkedin.com/company/beyondreview).



## Visual Classification

One Sheet